



## **WireIE Sponsors Evanta CIO Executive Summit in Montreal**

**Toronto, ON – November 26, 2014** — WireIE, a licensed wholesale carrier specialized in the development of Carrier Ethernet networks to Canada's underserved markets, announces its sponsorship of the Evanta CIO Executive Summit in Montreal. The event takes place December 2, 2014, at the Ritz-Carlton Montreal.

This one-day CIO summit covers topics important to WireIE such as connectivity, customer engagement, security and data strategy success. Further, the event recognizes the evolving impact technology has on local Canadian businesses and helps CIOs of top companies connect with other technology industry leaders.

WireIE's expertise in implementing networks to provide fast and reliable service is unmatched. Using a hybrid approach based on fiber and digital radio, WireIE delivers metro-quality, high-availability networks to underserved markets across Canada with a minimum 99.9% service availability. Availability in any location is especially important for enterprises that have offices in geographically dispersed parts of the country and that must currently contend with low bandwidth and unreliable connectivity.

"WireIE prides itself on being an industry leader and providing a unique business model to the marketplace," says Rob Barlow, Chief Executive Officer of WireIE. "Our high-availability networks deliver the connectivity needed throughout all parts of Canada, and our dedication to customer satisfaction and corporate social responsibility is unparalleled. Sponsoring this summit allows WireIE to facilitate the exchange of ideas that provide CIOs with the proper insight to enhance the overall value of their organizations."

To learn more about the Evanta CIO Summit visit:  
<http://www.evanta.com/cio/summits/montreal>

To learn more about WireIE visit: <http://www.wireie.com>

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**About WireIE**

WireIE is a licensed wholesale carrier, specialized in the deployment of Carrier Ethernet networks to Canada's underserved markets. WireIE's proven network performance, backed by industry-leading SLAs, has established the carrier as the provider of choice for mission-critical rural and remote network requirements, across all industry verticals including Oil & Gas, Mining, Utilities, Healthcare, Financial, Retail and Public Sector. Unleash the potential with WireIE – visit [www.wireie.com](http://www.wireie.com) and follow us on Twitter @WireIE.

**Media Contact:**

Jaymie Scotto & Associates

[1.866.695.3629](tel:18666953629) ext. 19

[pr@jaymiescotto.com](mailto:pr@jaymiescotto.com)