



WireE Wins Capacity Global Carrier Award for Corporate Social Responsibility



Neil Buchanan, EVP of WireE; Ben Fogel; Rob Barlow, CEO of WireE

Toronto, ON – November 5, 2014 — WireE, a licensed wholesale carrier specialized in the development of Carrier Ethernet networks to Canada's underserved markets, has won the 2014 Capacity Global Carrier Award program's Special Recognition for Corporate Social Responsibility. The winners were announced last night at the annual Capacity awards gala dinner, part of the Capacity Europe conference taking place this week at the Hotel Okura in Amsterdam, The Netherlands.

The Special Recognition for Corporate Social Responsibility (CSR) is a new category in the awards program. It was added in 2014 to provide visibility for the work that wholesale telecommunications carriers are doing for the communities they serve, beyond just delivering state-of-the-art communications networks. Award applicants were encouraged to provide details about the programs they run that develop strong relationships with local organizations to contribute to better communities, more extensive services and increased education opportunities, among other things.

In its submission, WireIE outlined its extensive work inside and outside of Canada. These initiatives include:

- Computers for students in several island countries in the Caribbean;
- Laptops, tablet computers and printers for students of a one-room schoolhouse in Northwest Ontario;
- Access to high-speed Internet, computers and videoconferencing technology to schools in underserved areas in northern Canada;
- Equipment to an Ontario university's renewable energy systems lab, plus financing graduate students to study the use of networks and energy sources for tomorrow's smart grid;
- Sponsored airplane flights for patients from underserved regions to access healthcare in metropolitan areas of Canada.

"At WireIE, we have a hands-on approach to giving," explains Rob Barlow, President & CEO of WireIE. "Since our inception in 2007, we have dedicated 1.5% of our annual revenues to go back to the communities where we do business. Corporate social responsibility is embedded in the culture of our company as well as each and every annual financial plan. It is always our goal to unleash the potential of technology to better serve underserved regions, but we also strive to unleash the potential of young minds to deliver huge dividends for our future."

To learn more about WireIE, visit www.wireie.com. To view a brief video about WireIE's CSR commitments, visit <http://www.wireie.com/corporate-responsibility/>.

For more information on Capacity's Global Carrier Awards program, visit <http://www.capacitymagazine.com/Global-Carrier-Awards.html>.

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About WireIE

WireIE is a licensed wholesale carrier, specialized in the deployment of Carrier Ethernet networks to Canada's underserved markets. WireIE's proven network performance, backed by industry-leading SLAs, has established the carrier as the provider of choice for mission-critical rural and remote network requirements, across all industry verticals including Oil & Gas, Mining, Utilities, Healthcare, Financial, Retail and Public Sector. Unleash the potential with WireIE – visit www.wireie.com and follow us on Twitter @WireIE.

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