



# WireIE Meets Highest Global Standards for Carrier Ethernet Services

Internationally recognized Metro Ethernet Forum certifies WireIE as the first carrier worldwide, with a focus on rural and remote networks, to become MEF CE 2.0 Certified

TORONTO, ON – November 19, 2013

WireIE, a leader in delivering Carrier Ethernet Services to rural, remote and hard-to-reach locations, announces today that it has earned the industry's highest level of certification for the design and delivery of Carrier Ethernet networks. The Metro Ethernet Forum (MEF), the international defining body for Carrier Ethernet, issues the MEF CE 2.0 certification to organizations that pass rigorous testing processes.

"Canadian companies have a strong need for conducting business in areas that are not traditionally served by a high performing telecommunications infrastructure," says Rob Barlow, President and CEO of WireIE. "In response, WireIE has successfully levelled the playing field by delivering carrier-grade Ethernet anywhere that private and public enterprises need low latency and reliability for mission-critical applications."

MEF CE 2.0 is the world's most advanced and demanding standard for operators designing, building, deploying and operating carrier grade Ethernet networks. Announced in 2012 by the Metro Ethernet Forum, MEF CE 2.0 is the new benchmark for excellence in creating high performance networks that uniquely offer unparalleled availability and ultra-low latency.

"MEF CE 2.0 Certification is a significant milestone for us," adds Barlow. "As the only provider in Canada approved by the Metro Ethernet Forum to deliver high performance Ethernet into rural, remote and hard-to-service areas, we are now providing an affordable solution to organizations where traditional alternatives have not been cost effective."

"WireIE's successful achievement of the MEF CE 2.0 service provider certification is a major breakthrough for not only WireIE itself, but to all of the underserved community locations that WireIE provides connectivity to," adds Nan Chen, President of the Metro Ethernet Forum (MEF). MEF CE 2.0 certification is a testament to the company's hard work and outstanding service delivery."

"In Canada, a reported 95% of the country does not have the adequate network needed to support mission-critical applications due to the fact that Carrier Grade Ethernet is unavailable. WireIE is steadfastly changing that statistic - and is working hard to further establish Carrier Ethernet as a more predominant technology and service for businesses throughout Canada.





Through an extensive network of value-added technology partners, WireIE currently serves customers in education, government, healthcare, mining and resources as well as manufacturing and retail.

WireIE's flagship service is TESTM – Transparent Ethernet Solutions. Already operating in hundreds of communities across Canada, TESTM delivers a high availability, low latency, SLA-backed network experience, which is designed specifically to meet and exceed the demands of today's mission-critical business applications.

For more information on WireIE, visit [www.wireie.com](http://www.wireie.com)

### About WireIE

WireIE is an industry leader that delivers high availability; secure data over networks in rural and remote regions. We specialize in owning and operating Ethernet Networks for the carrier, oil and gas, utilities, healthcare and government industries. Visit <http://www.wireie.com> and follow the Company on Twitter @WireIE.

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### About The MEF

The MEF is a global industry alliance comprising more than 220 organizations including telecommunications service providers, cable MSOs, network equipment/software manufacturers, semiconductor vendors and testing organizations. The MEF's mission is to accelerate the worldwide adoption of Carrier-class Ethernet networks and services. The MEF develops Carrier Ethernet technical specifications and implementation agreements to promote interoperability and deployment of Carrier Ethernet worldwide.

For more information about the Forum,  
including a complete listing of all current MEF members,  
please visit the MEF web site at [www.metroethernetforum.org](http://www.metroethernetforum.org)



**WireIE and MEF Carrier Ethernet  
2.0: IT'S TIME! Contact us today  
for more information.**

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