



WireIE Survives and Thrives Through 2013-14 Winter

High-Reliability Networks Enable Unprecedented Uptime for Underserved Canadian Markets

Toronto, ON and New York City – June 25, 2014 — [WireIE](#), a licensed wholesale carrier specialized in the development of Carrier Ethernet networks to Canada's underserved markets, announces unprecedented performance across its networks. Demonstrating a minimum of "three-nines" reliability (99.9%) and zero downtime for all network installations in some of Canada's most distant regions, WireIE not only survived the harsh winter of 2013-14, but thrived.

WireIE provides Ethernet networks across Canada, in some of the most secluded and isolated regions in the country. The company extends existing networks via a hybrid mix of radio frequency and fiber-optic technology to places where terrain does not allow for fiber deployment, or where trenching fiber is expensive and impractical. In a winter that made headlines with record breaking temperatures, WireIE delivered. With severe ice storms, brutal freezing temperatures and what seemed like never-ending snow storms, WireIE exceeded expectations and maintained consistent and reliable service across all its networks.

"MEF Carrier Ethernet 2.0 certification allows us to deliver the quality and reliability that communities in underserved markets deserve," affirms Rob Barlow, President & CEO of WireIE. "We couple best-in-class Ethernet technology; intelligent monitoring and early intervention practices; and a proactive emergency response network to resolve issues if and when they arise. On behalf of our customers, our networks have responded even more soundly than planned, and we are very proud of these achievements."

Network reliability is paramount in almost every instance, however in underserved markets, a community's connection to mission-critical services is increasingly important. Network reliability is essential to keeping distant communities connected, and WireIE delivered exceptional results, a testament to the quality of service it provides.

In November 2013, WireIE made history when it became the first carrier focused in underserved markets, globally, to achieve Metro Ethernet Forum's (MEF) Carrier Ethernet (CE) 2.0 certification. To learn more about WireIE, visit www.wireie.com.

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About WireIE WireIE is a licensed wholesale carrier, specialized in the deployment of carrier Ethernet networks to Canada's underserved markets. WireIE's proven network performance, backed by industry-leading SLAs, has established the carrier as the provider of choice for mission-critical network requirements, across all industry verticals including Oil & Gas, Mining, Utilities, Healthcare, Financial, Retail and Public Sector. Unleash the potential with WireIE – visit www.wireie.com and follow us on Twitter @WireIE.

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